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國立高雄科技大學
NATIONAL KAOHSIUNG
UNIVERSITY OF SCIENCE
AND TECHNOLOGY
授課大綱 Syllabus

部別：日間部四技

112學年度第2學期

列印日期：2024/03/08

中文課程名稱：觀光英語

英文課程名稱：English for Tourism

授課教師：傅若珊

開課班級：應英系二甲

學分：2.0

授課時數：2.0

合班班級：應英系二乙, 應英系二丙

實習時數：0.0

1. 中文教學目標(Chinese Teaching objectives)

By taking this course, you will 1) polish up your four language skills (listening, speaking, reading, writing) on tourism 2) take on a new challenge by learning how to be an English guide 3) take in new facts and information about the global halal industry and Muslim-friendly tourism that connects to sustainable development goals (SDG). The ultimate goal is to develop your ability to fully express your own ideas and present travel information in English effectively and fluently.

2. 英文教學目標(English Teaching objectives)

By taking this course, you will 1) polish up your four language skills (listening, speaking, reading, writing) on tourism 2) take on a new challenge by learning how to be an English guide 3) take in new facts and information about the global halal industry and Muslim-friendly tourism that connects to sustainable development goals (SDG). The ultimate goal is to develop your ability to fully express your own ideas and present travel information in English effectively and fluently.

3. 中文教學綱要(Chinese CourseDescription)

This course provides authentic English as used in the tourism industry. It is designed for students who are into developing their English skills for the purposes of traveling or working in tourism and hospitality professions.

4. 英文教學綱要(English CourseDescription)

This course provides authentic English as used in the tourism industry. It is designed for students who are into developing their English skills for the purposes of traveling or working in tourism and hospitality professions.

5. 中文核心能力

核心能力名稱(中)	核心能力名稱(英)	核心能力百分比	備註
語言學、外語教學能力			提供學生構成語言能力的理論基礎，增強學生英語文之應用能力，培育兼具理論知識與實務基礎的英語教學師資，畢業後可任教於公私立中小學、英語補習班、或其他外語教學機構。
英語聽講能力			培養中高級英語聽力、口說能力，藉由連續性及完整性之教學設計，讓學生具備國際化與全球化市場所需的語文競爭能力。
商用溝通、電腦應用能力			培養學生商用溝通、運用電腦網路的能力，運用商用書寫、口語溝通及多媒體軟體的能力，幫助學生在職場上更具競爭力。
英文閱讀寫作能力			培養中高級英文閱讀、寫作能力，藉由連續性及完整性之教學設計，讓學生具備吸收國際化與全球化市場多元資訊的閱讀、書寫溝通能力。

跨文化、文學分析能力

培養學生對世界文化的異同深入了解、對各種文類的分析，深入了解歐美文化的背景，以增進學生跨文化溝通的能力，增進學生的國際化程度。

口筆譯能力

訓練學生之翻譯實務能力，並培養學生具有國際視野、跨文化認知、與廣泛背景知識，以助學生在職場能勝任隨行口譯或商務口譯等傳譯工作、翻譯各類型文件。

無英文核心能力資料。

7. 教科書

中文書名：Travel On 2 英文書名：Travel On 2

中文作者：Lin, Y-S. 英文作者：Lin, Y-S.

1 中文出版社：Pearson Education 英文出版社：Pearson Education

出版日期：年 月 備註：

8. 參考書

中文書名：無 英文書名：

中文作者： 英文作者：

1 中文出版社： 英文出版社：

出版日期：年 月 備註：

9. 教學進度表

週次或項目 Week or Items	中文授課內容 Chinese Course Content	英文授課內容 English Course Content	分配節次 Assigned Classes	備註 Note
1	Introduction & Course overview	Introduction & Course overview		Prep your podcast content
2	Holiday	Holiday		Prep your podcast content
3	Preparation & Itinerary	Preparation & Itinerary		Prep your podcast content
4	Air travel	Air travel		Submit your podcast script (no more than 5 minutes)
5	Departure and Arrival + Review	Departure and Arrival + Review		
6	Hotel	Hotel		
7	Holiday	Holiday		
8	Transportation & Dining out	Transportation & Dining out		
9	Midterm Muslim-friendly tourism Halal tourism towards	Midterm Muslim-friendly tourism Halal tourism towards		Submit your podcast show Assign your case study

	sustainable development goals (SDG)	sustainable development goals (SDG)	on MF/ H Tourism connecting to SDG -Good health and well-being of society (3rd SDG) -Decent work and economic growth (8th SDG) -Responsible consumption and production (12th SDG) -etc.
10	Entertainment	Entertainment	
11	Paired or group presentation on the case study (MF/H tourism on SDG)	Paired or group presentation on the case study (MF/H tourism on SDG)	Oral presentation no more than 5 minutes
12	Shopping	Shopping	
13	Financial Management	Financial Management	
14	Emergency	Emergency	
15	Long-term stay + Review	Long-term stay + Review	
16	Final exam on Travel On	Final exam on Travel On	
17	Individual conferences	Individual conferences	
18	Individual conferences	Individual conferences	

10. 中文成績評定(Chinese Evaluation method)

1. Attendance & participation including homework, quizzes, paired or group work (40%) 2. Make a podcast show on tourism (30%) 3. Final exam (30%)

11. 英文成績評定(English Evaluation method)

1. Attendance & participation including homework, quizzes, paired or group work (40%) 2. Make a podcast show on tourism (30%) 3. Final exam (30%)

12. 中文課堂要求(Chinese Classroom requirements)

1. You are required to ATTEND REGULARLY and PARTICIPATE ACTIVELY IN CLASS. If you have to miss a class due to an acceptable reason, please notify me in advance (or provide a justification for your absence, e.g., a medical certificate). You will lose 2 points off your final grade for each unapproved absence. Furthermore, you are required to be punctual. Responsibility for work missed for any absence is placed on the students. 2. You will work on two important projects to complete: a podcast show (an individual or paired work) and a case study on Halal/ Muslim-friendly Tourism connecting to sustainable development goals (SDG). 3. There will be a LINE group (English for Tourism), used as a medium to make announcements, share information, and discuss ideas related to the course content. Everyone is required to be a member of this group. 4. All materials covered in class will be available on our e-Learning Platform (教學平台).

13. 英文課堂要求(English Classroom requirements)

1. You are required to ATTEND REGULARLY and PARTICIPATE ACTIVELY IN CLASS. If you have to miss a class due to an acceptable reason, please notify me in advance (or provide a justification for your absence,

e.g., a medical certificate). You will lose 2 points off your final grade for each unapproved absence. Furthermore, you are required to be punctual. Responsibility for work missed for any absence is placed on the students. 2. You will work on two important projects to complete: a podcast show (an individual or paired work) and a case study on Halal/ Muslim-friendly Tourism connecting to sustainable development goals (SDG). 3. There will be a LINE group (English for Tourism), used as a medium to make announcements, share information, and discuss ideas related to the course content. Everyone is required to be a member of this group. 4. All materials covered in class will be available on our e-Learning Platform (教學平台).

14. 本課程與SDGs相關項目(This course is relevant to these of SDGs as following_)

「遵守智慧財產權」；「不得非法影印」！